

CLIENT**BLUE NILE.****INDUSTRY**

Consumer Goods

SOLUTION

Oracle E-Business Suite
Enterprise Performance
Management (EPM) Cloud

ABOUT

Blue Nile was founded in 1999 with the idea that the diamond and engagement ring business was ready for innovation. They revolutionized the industry with a disruptive online business model, making it possible to shop for extraordinary, high-quality diamonds at a great value.

CHALLENGES

Blue Nile is a high growth company and Oracle E-Business Suite client that had primitive planning processes and needed to streamline and improve accuracy. They needed a scalable platform to support continued future growth and possible acquisitions. Blue Nile also needed to eliminate manual processes using Excel to improve visibility and reduce errors, improve accuracy and streamline financial planning.

THE CSS APPROACH

CSS communicated the value of Oracle's solutions over others and drove executive leadership support to ensure success across all business units. With a limited budget and tight timelines in order to meet the current year's planning cycle, CSS attacked the implementation and designed the solution within 13 weeks.

RESULTS

With modern functionality and deep planning capabilities, Cloud EPM and Oracle E-Business Suite created a platform for future planning enhancements and leveraged pre-built modules such as Workforce or Project planning.

EPM Cloud also provided value out-of-the-box, including best-practice planning that could be easily deployed in consumable increments; an upgradable environment that maintained configurability; and wizards/interfaces that empowered end users and provided adoption.



9-week hybrid implementation with Cloud/E-Business Suite integration (EPBCS)



Streamlined budgeting/planning cycles



Standardized financial reporting (balance sheet, income and cash flow statements) and gap reporting



Scalable financial planning and reporting platform for the future



Automated feed from Oracle EBS to GL and resulted in no re-bookings



We chose EPM Cloud because it was flexible and we could implement it quickly. It's really improved our efficiency.

- Stacie Robbins, Blue Nile

