CSS

CLIENT

Global Consumer Goods Company

INDUSTRY

Consumer Goods

SOLUTION

Demantra Demand Planning and Oracle E-Business Suite

ABOUT

A household name in business since 1947. Our Client has been instrumental in redefining how we live, work and play. The client distributes more than 500 products to retailers across the globe.

"

With help from CSS, we were able to eliminate spreadsheets and adopt an integrated Demantra solution that is scalable to meet our future demand planning needs.

Senior Director

"

CHALLENGES

The Client needed to develop a global demand planning model that could generate a baseline statistical forecast for their demand planning and S&OP process cycles. Previously their demand planning solution relied on spreadsheets and sales managers to generate and maintain the demand plan. Experiencing rapid growing, it needed a more robust demand planning business process and an application that could generate a statistical forecast as a starting point to the process. Demantra Demand Planning was to replace the existing solution and integrate seamlessly into Oracle ASCP and EBS.

THE CSS APPROACH

CSS with its strong Oracle VCP skills and knowledge of Client's business and systems, provided project management guidance and led all aspects of the Demantra implementation, technical and functional, as well as strategic transformation within the organization.
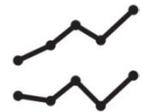
RESULTS

The Client continues to work hard every day to innovate and provide the best quality products available. The Demantra solution allows them to continue their growth objectives because it will scale with the business as they grow, while providing them a standardized demand planning process across its lines of business.

Enabled Demand Planning Process and S&OP Process with Integrated Technology

Provided Ability to Perform Exception-Based Planning

Provided Statistical Engine to Generate Initial Demand Plan

Eliminated Time-Consuming Manual Data Loads and Manipulation

Safety Stock Generation Based on Demand Variability

Provided Key Metrics Available at all Hierarchy Levels